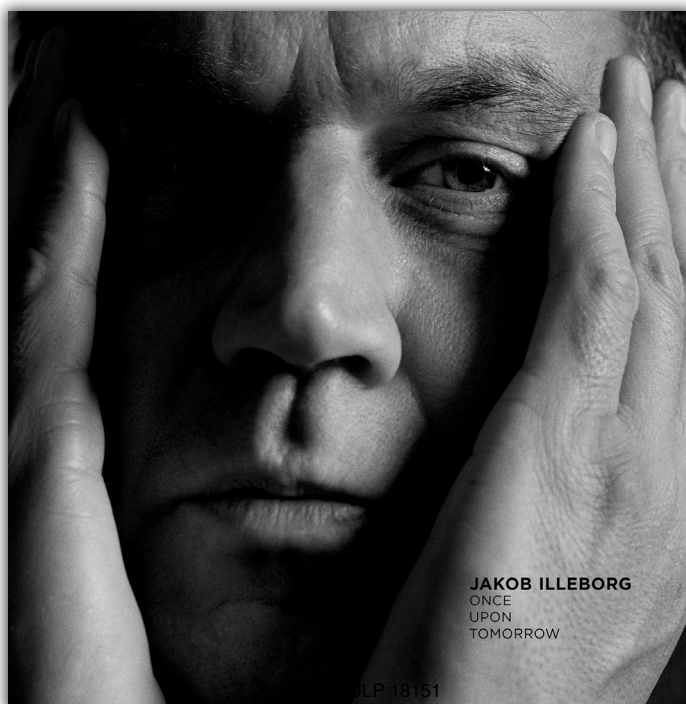


Jakob Illeborg

Once Upon Tomorrow

CD, Vinyl and Digital

Sundance Records



Sundance Records - CD : SU90982 - LP : SU90981

Today, Jakob Illeborg is best known as a TV host and journalist, but for years, eyes and ears were on him in another arena. In his younger days, he was the lead singer of Warwick Avenue, the London-based Danish band who played concerts around much of the world and released albums on the storied American record label, Columbia Records. After shifting his focus to journalism for several years, Jakob Illeborg is going all-in on music once again, a move marked by the release of his debut solo album *Once Upon Tomorrow*, which was recorded over the course of several years in Denmark and the UK. "It started out as a minimalist project with just drums, bass, and a guitar, but in the studio, it quickly became apparent that the songs needed to be expanded into a larger production. It eventually ended up as a kind of rock & roll big band on some tunes – a large backing group with drums, basses, percussion, Hammond organ, a horn section, strings, and even a gospel choir," says Jakob Illeborg.

Live Feeling

One of the things that makes *Once Upon Tomorrow* stand out from other current releases is its unique 'live' sound and energy. "While we were recording the first song, we decided to put away the computer that's used on most modern recordings to make editing easier, but which also kills some creativity. Doing this allowed us tremendous freedom in pushing and pulling at tempo and dynamics. There are some great musicians on the album and they really make it their own," Jakob continues.

A Life Lived

The lyrics on *Once Upon Tomorrow* are all in English, with one exception, and are made up of both story narratives and personal reflections, explains Jakob: "I've lived in London for almost 20 years, and some of the songs were written all the way back

during the end of my time with (Warwick Avenue). More than a few were written in hotel rooms around the world while I was a correspondent for DR. Some of the lyrics are abstract, others are more 'straight-up singer/songwriter-type' stories, and a bunch have personal references to a life lived, to London, dreams, lost youth, and love."

The album was recorded in Copenhagen and London over the course of several years and mixed by the acclaimed Flemming Rasmussen, with Illeborg producing. "Flemming Rasmussen is a legend and he did such a great job with the sound. The real 'art' was in trying to create layers in the music so people can discover new details each time they hear the album, hopefully. There are a lot of contributors, so of course some things had to be taken out along the way. I wanted the deep and tasteful gospel-inspired choral sound on some songs, and had the opportunity to use Glen Scott's great vocal group in London. My connection to the strings goes all the way back to when Warwick Avenue recorded in Nashville many years ago," says Jacob.

Singing Siblings

Jakob Illeborg's sister, Laura Illeborg, is also a musician, singer, and songwriter, and when he decided that he wanted a female vocalist on the song *White Lillies*, the choice was obvious. "I immediately thought of my big sister, Laura. We played together when we were teenagers and our voices blend really well. I'm so happy about the way that song turned out. Laura found my old xylophone in the attic from when we were kids, and dropped it off for me in the studio. I play it on the tune called *Something Borrowed*. It adds a nice poetic depth on many levels," concludes Jakob Illeborg.

Jakob Illeborg: Voc / Kristoffer Sonne: Drums / Anders Christensen: Bass / Nikolaj Torp: Hammond organ
Rune Funch: Guitar / Jakob Dinesen: Tenor sax / Kasper Tranberg: Trumpet / Mads Hyhne: Trombone / Glenn Scott and his Choir.

Emotional Botox - Goddbye Mary Jane - White Lillies - Well of Tears - What a Crying Shame - Because Goddess of Chance - Der Var Engang - Let's Fly Away - Red Black and Blue - When the First Stone is Thrown - Something borrowed



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